

**Endeavoring to break grounds in the Egyptian SUV market:
GB Auto unprecedentedly launches the Haval 2022 with innovative
technology and superior capabilities**

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GB Auto, a leading group in the Egyptian automotive sector and the exclusive distributor of the Chinese Great Wall cars, launched the all-new Haval 2022, which is characterized by its innovative technology and prolific safety factors. In fact, this car is designed to revolutionize the SUV market in Egypt.

Needless to say, the rollout of this SUV car, in the Egyptian market, came with regard to GB Auto Group's leading-edge strategy that aims at enhancing the Egyptian automotive sector by offering all what is new. The group is also famous for relentlessly providing various models and categories of distinctive cars, with the aim of catering to the needs of the Egyptian consumer, hence benefiting Egypt's economy at large. Stemming from the previous facts, GB Auto took it upon itself to launch the new Haval 2022 under two categories; Haval H6 and Jolion, both at competitive prices.

To start with, the new Haval 2022 comes with a new futuristic and dynamic design that distinguishes it from all other SUVs. Not to mention, its robust performance gives its driver a feeling of utmost peace of mind, along with a unique driving pleasure. With all these qualities being mentioned, this car's launch will certainly change the game in the Egyptian SUV market.

Commenting on this outstanding update, Mr. Farid Fadel, Vice President of Passenger Car Sales at GB Auto, stated: "We are beyond excited to launch one of the most significant cars in the SUV market, as we are extremely confident that Egypt will be a promising market for this car, for it will undoubtedly win the admiration of customers, as well as strongly stand out from all other competitors."

Fadel also added: "Our country is currently working hard to open new areas in the automotive sector in order to increase competitiveness, and provide the best for the Egyptian consumer. Following in the footsteps of our country, we at GB Auto carry out in-depth studies of the Egyptian automotive market, and closely listen to the needs and aspirations of customers. By doing the previous, we would be able to always remain ahead of the curve. We also seek offering innovative and different products, of high quality and efficiency, which attend to the requirements of our customers according to their different segments."

He concluded his words by mentioning: "Haval represents a global and professional SUV brand, which is one of the four brands of China's GWM Great Wall Corporation. In 2013, Haval became an independent brand with a strong portfolio, covering all segments of SUV, the thing that prompted this car to be China's number one SUV brand. To date, Haval has managed to sell 5

million cars globally, so we are fully confident that the Haval H6 and Jolion will be an extraordinary addition to the Egyptian SUV market.”

Speaking of the distinctive categories of the car, GB Auto offers the Haval H6 in 4 categories namely; Standard, Deluxe, Deluxe SR, and High Deluxe. Indeed, the Haval H6 is distinguished by its spacious and comfortable interior. Meaning, the car’s wheelbase is 2,738 mm, its total car length is 4,653 mm, with an overall width of 1,886 mm and an overall height of 1,730 mm.

On the other hand, GB Auto is also introducing the Jolion model, to the Egyptian market, in four categories which are; Standard, Deluxe, Deluxe SR, and High Deluxe. All these categories are characterized by competitive prices, superior performance, and smart technology. To further explain, the car provides many modern technological capabilities such as; Self-parking, Intelligent Cruise Control, Lane Change Assist, and Rear Collision Warning.

It is worth noting that the GB Auto provides the highest level of sales, maintenance, and spare parts services, through the largest integrated network, which is strategically distributed throughout Egypt. In addition, it is the first car company in Egypt to provide a car purchase and reservation service through its website with the aim of facilitating the access to all the company’s distinguished cars. This step was taken in line with our country’s directions towards adopting the concepts of financial inclusion while implementing Egypt’s 2030 vision, and in sync with the technological development that the entire world is experiencing.

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About GB Auto S.A.E.

GB Auto S.A.E. (AUTO.CA on the Egyptian Exchange) is a leading automotive company in the Middle East and non-bank financial services provider in Egypt. Across six primary lines of business — Passenger Cars, Motorcycles & Three-Wheelers, Commercial Vehicles & Construction Equipment, Tires, After-Sales, and Iraqi operations — the company's main business activities include assembly, manufacturing, sales and distribution, financing and after-sales services. GB Auto's portfolio of brands includes Hyundai, Mazda, Geely, Chery, Haval, Changan, MG, Bajaj, Marcopolo, Iveco, Volvo Truck & Bus, Volvo Construction Equipment, Mitsubishi Fuso, YTO, Karry, SDLG, Sinotruk, Higher, Aksa, Lassa, Yokohama, Westlake, Double Coin, Verde, Techking, Goodyear and Gazpromneft. GB Auto has operations in Egypt and Iraq. The Company's NBFS' segment branded GB Capital offers leasing, consumer finance, microfinance, fleet quasi-operational leasing, factoring, securitization and Mortgage finance under the following brands - GB Lease, Mashroey, Drive, Tasaheel, Haram, GB Capital for Securitization and Bedaya. The company is headquartered in Giza, Greater Cairo Area, Egypt.

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